



Josephine Area Chamber of Commerce

It's Not Just Business, It's People!



JOSEPHINE AREA
CHAMBER OF COMMERCE

Introduction

Josephine Area Chamber of Commerce (JACC)

Leadership

- **Board of Directors**

- **Chairman:** Pamela Sardo Sardo Solutions
- **Chairman Elect:** Tim Slay Guaranty Bank and Trust
- **President:** Joshlyn Davis Oncor
- **Secretary:** Jane Ridgway Ridgway Tractor Mowing
- **Treasurer:** Bill Mason Belmas, LLC

- **Ambassadors:**

- Palmira Lopez Pepper Smoke BBQ
- Maritza Furlan Maritza Furlan Real Estate Group



Members and Partners



• President's Circle

- Belmas, LLC
- Maritza Furlan Real Estate Group
- Oncor
- Sardo Solutions

• Leadership Circle

- Abracadabra Pest and Weed
- Caddo Mills Dental
- Cedar Hollow Winery and Vinyard
- Community Home Services
- Ducts in a Row Heating and Air
- Farmers Insurance
- I Know a Guy Plumbing
- JME Electric Group
- K and A Creations
- Lavon Plumbing
- Lean Callandra Legal
- Modern Woodman of America

• Leadership Circle

- National Financial Education Campaign
- Nicholson ProFlow
- Orthopedic Specialists of Dallas
- PaperBird Flower Farm
- PennyMac
- Reliance Painting Services
- Ridgway Tractor Mowing
- SDSX, LLC
- Slaughter Investing
- Texan Team Real Estate
- Valero-Highway 6 Market
- Walls Electric
- We're Simply Organized

• Executive Tier

- Brown Sugar and Sass
- Ciro's Seafood
- Complete Care Pharmacy
- Happy Air Balloons
- HomeRun Pest and Termite
- Impact Dance Center
- Impact Taekwondo
- JTI Fire Protection
- Maker's Mark Herbals
- One and Done Auto and Collision
- Pepper Smoke BBQ
- The Coverage Company
- Vermillion Insurance
- Chihuahua Wee Love

• Honorary Inaugural Members

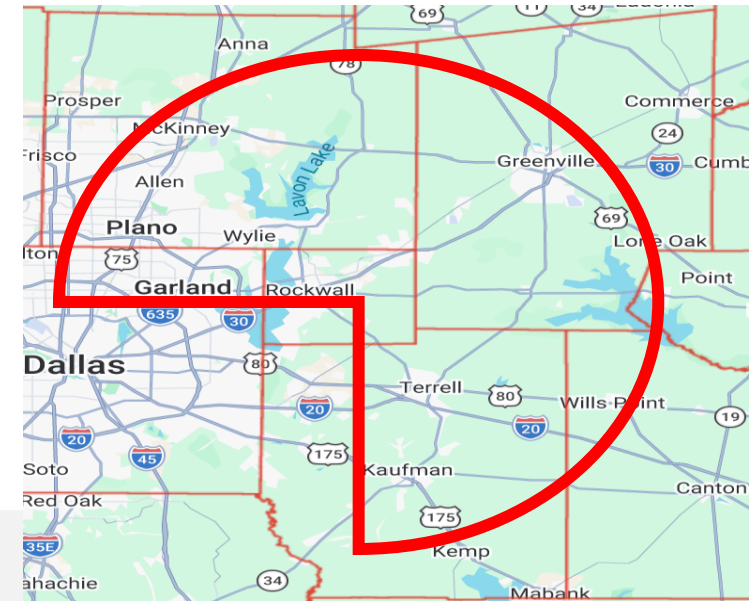
- City of Josephine
- Community ISD

• Special Category

- Community ISD Education Foundation
- Gaby Sipayboun

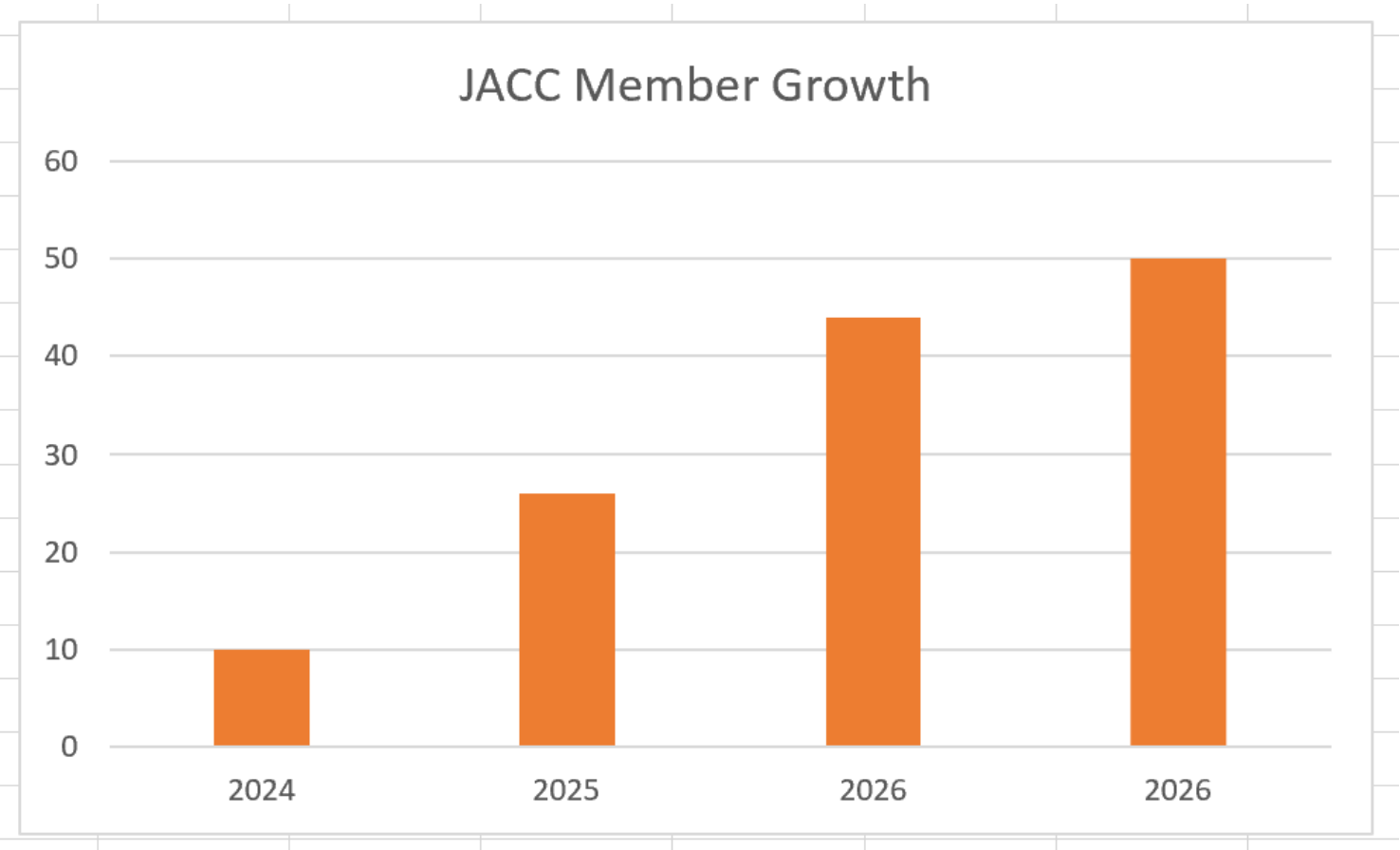
About JACC

- JACC members extend from:
 - Collin County to Hunt County to Rockwall County to Kaufman County.
- **MISSION**
 - The Josephine Area Chamber of Commerce (JACC) is committed to engage, empower, and strengthen business development and the community through education, innovation, and collaboration.
- **VISION**
 - To remain as the community resource to lead the development of a strong and prosperous business environment.
- **VALUES**
 - These core values guide our service to members and the community:
 - Integrity, Member-focused, Accountability, Innovation, Respect, Collaboration.



JACC Member Growth

96% Member Retention to Date



Building Connections, Delivering Results

- In our local economy, both large and small businesses serve as vendors, partners, and customers to one another.
- Collaboration occurs with Rockwall, Grapevine, Caddo Mills, Hurst, Euless, Bedford, and other Chambers of Commerce on membership, marketing, and networking topics.



About Us

Country Meets Commerce!

State of Business Economy

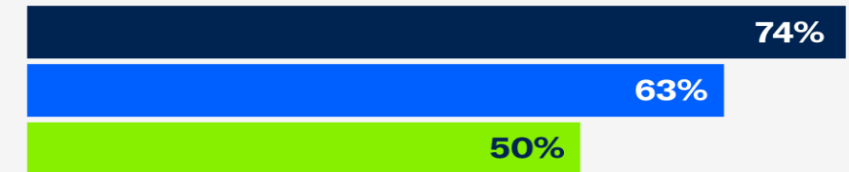
Optimism

- Collin County's GDP was **\$115 billion** in 2024, reflecting large and diversified business base.
- Collin County's labor market **added more than 202,000** jobs, a 26% increase, from 2010 to 2019.
- The **U.S. Chamber of Commerce** reports in its Small Business Index Report, for 2026, that, in Texas, small businesses are significantly more optimistic than in other regions and should plan for moderate growth.
- Four in 5 (80%) of small businesses in the south report their business is in good health, up 14% from Q1.
- 86% are comfortable with their cash flow, up from last quarter. 56% say the local economy is in good health.

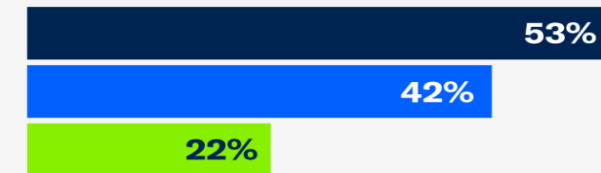
Percentage of small business that expect increasing...

- Gen Z / Millennials
- Gen X
- Baby Boomers

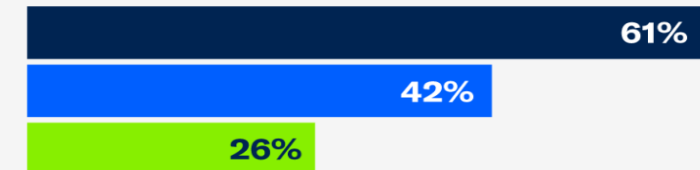
Revenue



Staff



Investment



Key 2026 Population Metrics

City	Population	Household Income	Median Age
Caddo Mills	7,133	\$107,067	33.5 years
Copeville	365	\$119,306	36.4 years
Josephine	12,080	\$91,000	33.8 years
Lavon	16,145	\$131,303	33.9 years
Farmersville	8,598	\$81,036	37.3 years
Nevada	5,724	\$119,750	35.7 years
Royse City	32,702	\$116,600	32.8 years
	82,747 Population		

A certain population is needed to maintain a grocery store.
By 2005, the necessary population to support the viability of a grocery store had risen to 3,252

References: <http://bestneighborhood.org>, worldpopulationreview.com,

O'Brien, Meghan. 2008. Small Town Grocers in Iowa: What does the future hold? Ames, Iowa: Iowa State University Extension



Accomplishments

Select Events to Support Business and the Community

DATE	SPEAKER/ COMPANY	TOPIC
January 8	ENOCH STROK 2000	Business Technology and Artificial Intelligence
February 5		Networking
March 12	ALEX JOHNSON WATER RESOURCES WTR DISTRICT	The state of water in Texas and conservation
April 8	FERNANDO LEAL- CALLANDRA, LEAL CO. LAW FIRM	2025 Legislation impacting businesses

**FREE
OPEN TO THE ENTIRE COMMUNITY:
MEMBERS AND NONMEMBERS:**
<https://www.jaacchamber.com/>
 953-252-1656

BUSINESS-TO-BUSINESS
BREAKFAST MEETING

Chamber Members and Nonmembers
All Are Welcome

Coffee Meet

Free light breakfast, nibbles provided

Mix, Mingle, Sip, Munch, Share Successes or Challenges
at
Josephine Community Center
404 S Main St
Josephine, Texas 75173

August 14, 2025
7:30 am Start Meeting
7:30 am Networking

josephineareachamberofcommerce@gmail.com
<https://josephineareachamb.wixsite.com/josephine-area-chamb>
469-352-4556



**The City of Lavon
Rock the Block Party &
Fall Festival**

Thursday, October 16, 2025 6pm-8pm
City Hall Park 120 School Rd.

Come Join Us!

Celebrate with the
**Josephine Area Chamber of
Commerce**
Promoting Member Businesses
at our TRUNK of TREATS

CANDY!!!
AND
KARAOKE CHALLENGE
INFLATABLE SLIDES
HAUNTED HAYRIDE
ROCK THE BLOCK

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PROMOTING BUSINESSES AND SERVING THE COMMUNITY

Light Breakfast Event

'Business-to-Business Networking

Get your business
on the map and
grow your customer base

Thursday

FEBRUARY 5, 2026

8:30 am

Next, Save the Dates
for
Special Speakers

JOIN US!

at
Josephine
Community Center
404 S. Main St.
in Josephine

↓

↓

DATE	SPEAKER/SPEAKERS	TOPIC
March 11	NORTH TOWN AREA WATER DISTRICT EDMUNDO LUIS CALDERON JULIA CALDERON JANE DAVIS	The day after tomorrow: Water and conservation 2021 Legislation: Planning business
May 12	JIMMYE ORR KIMMYE ORR ORGANIZATION	Ladies first! Inspiring business from history
June 15	BRIGGS MILES COMMUNITY EDUCATION DEPARTMENT	Ladies first! Inspiring business from history

Josephine@neachamberofcommerce@gmail.com

<https://www.josephinechamber.com/>

468-335-4556



JOSEPHINE AREA
CHAMBER OF COMMERCE



YOU DON'T HAVE TO LEAVE YOUR BUSINESS!
Join us today to help your business!

INVITES YOU!

EMPOWERING BUSINESS:
INSIDE NEW AND
PRO-BUSINESS LAWS

Bucky's Cafe
Country cooking at it's best!

2803 STATE HWY. 66
CADDO MILLS, TX 75135

8:00 am
Thursday April 9

LEAL-CALLANDRA
LEGAL, PLLC

LEAL-CALLANDRA
LEGAL, PLLC

MEMBER, TEXAS
COUNCIL OF REALTORS

Real Estate
Country Living - 100 Years

GUEST SPEAKER

FERNANDO
LEAL-CALLANDRA

PLEASE RSVP

www.josephineareachamber.com

josephineareachamber@gmail.com

469-352-455



SPLASH PARK, BAND, CARNIVAL RIDES

Fireworks in the Park Event

JOIN US FROM 4:00 pm
at city hall grounds

VISIT JOSEPHINE AREA CHAMBER OF COMMERCE

AT THE VENDOR TABLE

CONNECTING BUSINESS AND THE COMMUNITY

★ June 28, 2025 ★

Josephineareachamberofcommerce@gmail.com
469-352-4556

Community Service



As part of the North Texas Business Connect Program, we encourage local businesses to stay informed about upcoming procurement opportunities tied to the FIFA World Cup 2026™. Requests for Information (RFIs) and Requests for Proposals (RFPs) are regularly posted, with some coming directly from FIFA and others issued by the North Texas FWC Organizing Committee. These open procurements are designed to connect qualified local suppliers with global contracting opportunities.

- Dallas Host City Media Transportation
- Dallas Host City Media Center: Video, Audio & LED Production Services
- IBC Media Party Charter Buses
- Food Truck Services

More information on opportunities, along with future postings, can be found at <https://suppliers.dallasfc26.com/openbids/list>. We encourage all interested businesses to review the requirements and apply if they align with your services.

Special Guests



TAX QUESTIONS?

Save the Date
April 10, 2025
6:30 pm
Location: First Baptist Church Josephine

- ✓ New business?
- ✓ Fighting your taxes?
- ✓ Vehicle tax questions?
- ✓ Low rate or payment questions?

JOSEPHINE AREA CHAMBER OF COMMERCE INVITES YOU

📞 459-352-4556
🌐 <https://josephineareachamberofcommerce.com/josephine-area-chamber/>

Community Donation

JOIN THE
JOSEPHINE AREA
CHAMBER OF COMMERCE

**COMMUNITY ISD
IS HOSTING A
BACK TO SCHOOL BASH**

Winning students and teachers a fantastic school
year ahead!

You'll See
Businesses Supporting Students
at the Chamber table!

**AUGUST 4, 2025
6:00 PM to 8:00 PM**

Learn about applications, transportation,
accommodations,
a lunch for anyone.

Josephine
4
TAXON

RODERICK ELEMENTARY SCHOOL
1201 Gorman St. Gt.
Josephine, TX 75189



SATURDAY, August 23
4PM-6PM

- Activities
- Live Music w/ Dolly Raley
- Silent Auction
- Food and Games
- Discounted Admission to Activities for \$1.00
- Free Admission
- Live Music by the band
- Live Music by the band

Admission
Free

Donations
Accepted

Check
Josephine4thgrade.com

And others...

Fedex Grant Community Service Announcement

Business Promotion

- Communication and Action
 - Hard Copy Directory
 - Texting
 - Face-to-Face
- Current Access to Collaborate and Communicate in Fifteen Local Social Media Sites
 - Facebook
 - LinkedIn
 - X

- Communicate and Promote via Business Highlights



- Communicate and Promote via Market Days



Ribbon Cutting and More





START OR GROW YOUR SMALL BUSINESS



Growth Funding



Marketing and Business Plan



Strategic Business Consulting

SAVE THE DATE
Thursday May 8, 2025
7:30 am
Location TBD

Small Business Development Center, a partnership between the U.S. Small Business Administration, the State of Texas, and Collin College PROVIDES NO COST BUSINESS CONSULTING



JOSEPHINE AREA
CHAMBER OF COMMERCE



Promoting Businesses and Nonprofits

Education, Advocacy, Promotion, Learning Skills, Updates, and Fun!



Empowering Entrepreneurs Grant

\$500

STARTUP GROWTH GRANT FOR BUSINESS INNOVATION

Rationale for the Grant:

Unmet Startup Business Need:

- Limited Access to Capital
- Economic Disparity
- Resource Constraints
- Population Impact
- High Risk of Business Failure



**JOSEPHINE AREA
CHAMBER OF COMMERCE**

Grant Objective:

- Empower small businesses in the community, with fewer than three employees, by providing financial support to cover essential startup costs.
- This grant is designed to help new entrepreneurs overcome the initial financial barriers to launching their businesses, fostering economic growth and sustainability.
- By investing in local startups, the grant seeks to stimulate innovation, create jobs, and strengthen economic resilience.

Empowering Entrepreneurs Grant



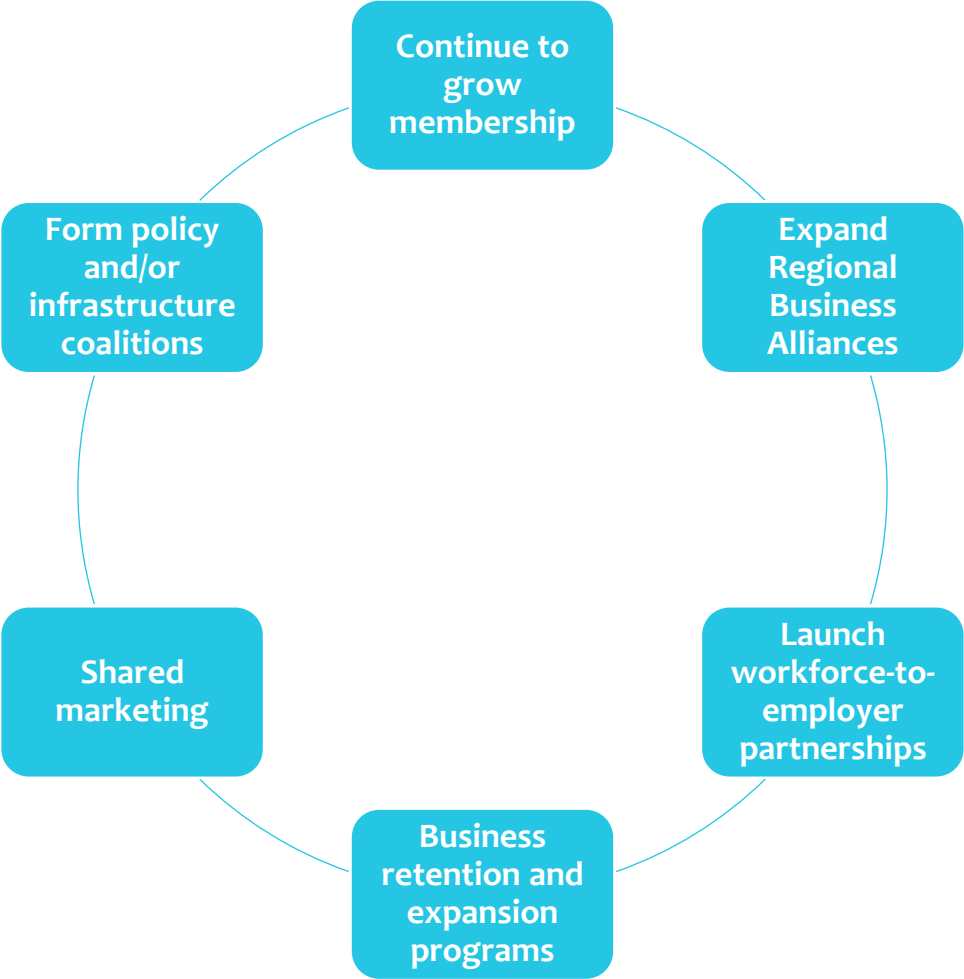
Measuring Startup Performance:

- Report metrics after one year
 - Revenue growth
 - Product/Service/Innovation/Development
 - New Product/Service/Milestone
-
- **SUCCESS!**
 - *She established an LLC and has expanded from a sole employee to a team of 8+ employees and expanded her business model from organizing and decluttering to authoring a self-help book, providing new business services, adding cleaning services, motivating and empowering her clients, and more...*



Strategic Plan for Growth

2026 to 2027 JACC Strategic Plan for Growth





Thank You

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469-352-4556

www.josephineareachamber.com

